

## ABOUT THE FIRM

### OVERVIEW

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Bird, Marella, Boxer, Wolpert, Nessim, Drooks, Lincenberg & Rhow, P.C. engages solely in the practice of complex civil and white collar criminal litigation. A litigation boutique by design, we are trial lawyers who represent national and multinational corporations, government agencies, closely held companies, partnerships, and individuals. We represent business contingency plaintiffs on a selective basis.

The firm has been recognized in California and nationally by its peers, clients, and legal publications and has received numerous awards, notices of distinction, and accolades.

### NATIONWIDE TRIAL AND LITIGATION COUNSEL

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From our base in Los Angeles, we represent clients nationwide with global business interests, including numerous Pacific Rim matters. Bird Marella attorneys litigate and try cases at every level, up to and including the Supreme Court of the United States. Our clients' cases are often complex, span diverse subject areas, and frequently involve multiple forums and parallel civil and criminal actions.

The common theme in our cases is not the underlying legal issues but the sophistication of the challenge and the need for innovative and insightful representation.

### CIVIL AND WHITE COLLAR CRIMINAL TRIAL AND LITIGATION EXCELLENCE

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Since the firm's founding by two former Assistant United States Attorneys in 1981, we have handled some of the most important litigation in the western United States. Our attorneys' collective experience spans virtually every contentious commercial issue to arise in the past 40 years, from antitrust, insider trading, RICO and environmental claims to consumer class actions, entertainment royalty disputes and Internet commerce litigation. When our matters and clients attract media interest, we manage that attention discreetly and effectively.

The firm's criminal defense practice, which has obtained a nationwide reputation for excellence, is restricted to economic and business crimes.

We are also especially gratified that other lawyers retain us for their own representation in disputes involving partnership rights, dissolution, fee allocation and malpractice claims.

### CLIENT INDUSTRIES AND MATTERS

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Bird Marella clients are prominent in a wide range of industries and public and private enterprises. Clients range from Fortune 500 technology leaders, Wall Street executives and health care providers to global retailers, entertainment companies and Internet start-ups. We also represent individuals, including entrepreneurs, health care professionals, prominent members of the financial community, media and sports figures, and international investors and investment advisors.

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The matters for which our clients retain us range from traditional, high-demand contract breaches to cutting-edge intellectual property disputes, appeals, shareholder class actions, and claims of fraud and regulatory violations, as well as all types of criminal or regulatory investigations and prosecutions.

Although our cases frequently involve complex issues and high exposure, we are equally skilled in providing cost-effective counsel in relatively small matters. Clients can expect that the attorneys whom they retain are the actual attorneys who will try their cases.

## CULTURE

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Our culture is multigenerational, collegial, unrelenting in expectations of excellence, and deeply committed to the profession of law. Bird Marella's pro bono achievements are extensive, and include cases before the Supreme Court of the United States. Its lawyers, many of whom are former judicial clerks and former Assistant United States Attorneys, combine extensive trial experience with proven technical ability. This balance informs our handling of cases from inception through discovery, trial, and, if necessary, appeal. We excel at presenting complicated fact patterns and complex business transactions in understandable and persuasive ways to judges, juries, and arbitrators.

## DIVERSITY

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Promoting diversity, equity, and inclusion has been one of Bird Marella's priorities for four decades. We understand that diversity is essential—to creating a dynamic firm culture that is informed by differing perspectives, and to our ability to provide our clients with the highest level of legal service.

### A Culture of Inclusion

Bird Marella takes pride in its diversity and is constantly striving to reinforce our inclusive, collegial, and multigenerational culture. With 35% of our principals, 45% of our associates and counsel, and 57% of our support staff identifying as minorities, we value the unique perspectives and backgrounds of our diverse attorneys and staff.

### Diversity Committee

Our Diversity Committee, comprised of principals, associates and staff members, works to support diversity and inclusion both within the firm and the community through service, advocacy, and education. Among its many initiatives are efforts to promote and support local organizations focused on diversity issues, in addition to supporting BIPOC-owned local businesses.

The Diversity Committee also works with our Pro Bono Committee to identify and partner with organizations to address systemic issues of inequality and support organizations committed to the advancement of marginalized communities.

All attorneys and staff are eligible to receive billable credit for time devoted to volunteering with charitable organizations with racial justice or diversity and inclusion initiatives, or public interest organizations that benefit underserved groups or communities.

### Leadership Council on Legal Diversity

Bird Marella has partnered with the Leadership Council on Legal Diversity (LCLD) to serve as the Los Angeles Lead for the LCLD's Success in Law School Mentoring Program. The LCLD is a 320-member national organization consisting of general counsels and managing partners of law firms devoted to creating a more diverse legal profession in the United States.

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The Success in Law School Mentoring Program serves first-year law students from diverse backgrounds, matching them with mentors from local LCLD Member Organizations who provide guidance and strategies for success in law school and beyond. Through a combination of individual and group mentoring, LCLD gives talented law students the mentoring they need to reach their full potential.

As the City Lead for Los Angeles, Bird Marella has assumed primary responsibility for coordinating with law firms and law schools throughout Los Angeles to facilitate the program's individual and group mentorship to local 1L law students.

## Awards & Recognition

We have been recognized by national legal publications as one of the best law firms for minorities in the country, and our lawyers are consistently recognized as among the top women and minority lawyers in Los Angeles and California.

Best Law Firms for Minority Attorneys, *Law360*  
Most Influential Women Lawyers, *Los Angeles Business Journal*  
Most Influential Minority Attorneys, *Los Angeles Business Journal*  
Top 100 Women Lawyers, *Daily Journal*  
Top 50 Women Lawyers, *Daily Journal*  
Trailblazer Award, Southern California Chinese Lawyers Association  
Impact Lawyer of the Year, Asian Pacific American Legal Center  
Women's Summit Nominee, *Los Angeles Business Journal*  
Law Firm Diversity Award, National Asian Pacific Bar Association

## Organizations We Partner With

Since the firm's inception, Bird Marella and its attorneys and staff have worked closely with organizations committed to improving diversity and social equality and providing leadership and mentoring opportunities for minorities.

American Jewish Committee	Lennox Educational Advancement Foundation
Asian Americans Advancing Justice (AAJC)	LGBTQ+ Lawyers Association of Los Angeles
Asian Pacific American Women Lawyers Alliance (APAWLA)	Mexican American Bar Association
Bet Tzedek	National Asian Pacific Bar Association (NAPABA)
California Minority Counsel Program (CMCP)	Network of Korean American Leaders (NETKAL)
Constitutional Rights Foundation (CRF)	One Justice
Council of Korean Americans	People Assisting the Homeless (PATH)
Homeless Health Care Los Angeles	Public Counsel
Inner City Law Center	South Asian Bar Association of Southern California (SABA-SC)
International Association of Korean Lawyers (IAKL)	Southern California Chinese Lawyers Association (SCCLA)
Korean American Bar Association (KABA)	St. Matthew's Episcopal Church Vestry
Korean American Coalition (KAC)	The Jewish Foundation
Korean American League for Civic Action	US-Korea Law Foundation
Korean Commercial Arbitration Board (KCAB)	Western Law on Law & Poverty
Korean Community Lawyers Association (KCLA)	Women's White Collar Defense Association
Leadership Council on Legal Diversity (LCLD)	

## REPUTATION

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We are proud of the seamless connection between our internal culture and outside reputation. Chambers and Partners has ranked the firm in Band 2 for “Litigation: White-Collar Crime & Government Investigations”, calling us “top-flight lawyers” who are “as good as it gets.”

The firm’s ratings as preeminent lawyers by leading legal publications are matched by our prominence as leaders in national and local Bar organizations, as well as our selection to federal and state Bench-Bar committees. Many Bird Marella attorneys are members of the American College of Trial Lawyers. The firm’s professional renown helps us achieve our clients’ goals in the courtroom and facilitates prompt, just, and favorable pretrial settlements without the expense of a trial.

Ultimately, the results we obtain for our clients are the source of our firm’s reputation. While Bird Marella has had its share of headline-grabbing cases, many of our victories are achieved by under-the-radar resolutions because that is how our clients want it.

## RECOGNITION

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### *Chambers and Partners USA*

Ranked in Band 2 for “Litigation: White Collar Crime & Government Investigations” and Ranked in Band 4 for “Litigation: General Commercial”

### *Benchmark Litigation*

Recommended Litigation Law Firm in California

### *U.S. News - Best Lawyers®*

Top Ranked in Appellate, Commercial Litigation, Criminal Defense, Health Care Law and Securities Litigation

### *National Law Journal*

Litigation Boutique Hot List

### *The Daily Journal*

Top Boutiques, Top Verdicts & Top Defense Results

### *Law360*

One of the Best Law Firms for Minority Attorneys

### *Vault*

One of The Best Litigation Boutique Law Firms

### *National Asian Pacific American Bar Association (NAPABA)*

Law Firm Diversity Award

### *American Civil Liberties Union*

Pro Bono Award, Humanitarian Award