



High-Stakes Trial Lawyer Ekwon Rhow Added as Name Partner

Bird Marella is pleased to announce the elevation of principal Ekwon Rhow as name partner, changing the firm's name to Bird, Marella, Boxer, Wolpert, Nessim, Drooks, Lincenberg & Rhow, P.C.

Mr. Rhow is a high-stakes trial lawyer who has first-chaired more than 30 trials throughout California involving complex business litigation across a range of industries. Bird Marella is one of a handful of law firms whose masthead spans three generations of practicing lawyers.

"My inclusion as a name partner is a tribute to our firm and its succession plan," said Mr. Rhow. "Many law firms rely on one rainmaker or have only the founders in the firm name. I am proud to be working with a firm that is breaking those traditional barriers and that has three generations of trial lawyers all contributing to our common goal of practicing at the highest level for our clients."

Mr. Rhow handled four jury trials in 2013 alone and has won verdicts covering a diverse set of industries including healthcare, technology, banking, entertainment and real estate. One of his jury verdict wins in 2013 was recognized by the Daily Journal as one of the "Top Plaintiff's Verdicts by Impact." Michael Ray, General Counsel of Western Digital comments, "Ekwon embodies the qualities every GC hopes to find in an ideal litigator: excellent strategic skills, outstanding advocacy skills before a judge or jury, and an unflappable temperament, all of which he deploys to achieve consistently stellar results for his clients."

Ellen Shin, General Counsel of Prospect Medical Holdings added, "Ekwon has been our bet-your-company trial lawyer for over a decade. His aggressive and efficient style is a perfect match for our company. And the bottom line is that his trial results have saved this company tens of millions of dollars."

Terry Bird, founding partner with Bird Marella commented, "We are thrilled and proud to be adding Ekwon's name. We look forward to many more years working alongside him."

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