



## Bird Marella Featured in Cover Story of Korea's Top Legal Publication

---

Bird Marella principals [Ekwan Rhow](#) and [Timothy B. Yoo](#) are featured on the cover of *Legal Times*, Korea's preeminent legal publication.

The July 2023 cover story describes Mr. Rhow and Mr. Yoo as Korean American trial lawyers with a deep understanding of Korean corporate culture. When asked about the secret to winning many cases involving Korean clients, the duo credited Bird Marella's **"unique collaborative structure and strategy"** and two decades of representing Korean companies in U.S. trial courts.

The *Legal Times* also highlighted Mr. Rhow as a name principal [ranked in Chambers and Partners](#), detailing his specialty in trial work, international arbitration, and successful class action practice, including his recent \$92 million settlement on behalf of TikTok users. In 2022, the *Legal Times* recognized Bird Marella among the ["Best Law Firms in Korea"](#) for Korean companies. Notably, Bird Marella was one of only a handful of the 54 profiled firms without a physical office in Seoul and the only firm without an office in the Asia-Pacific region.

**"As an American law firm with the largest number of Korean American trial lawyers, we have the heart to continue investing heavily in Korea and Korean cases,"** said Mr. Rhow.

View the cover story on *Legal Times* [here](#) and the feature on Mr. Rhow [here](#).