

Bird Marella Wins Complete IP Defense Verdict in Federal Jury Trial for Pentius

On November 8, 2023, following a nearly two-week trial, and just a few hours of deliberations, a federal jury in Orange County, California returned a complete defense verdict for Pentius, LLC and Array US, Inc., on ConsumerDirect's trademark, false designation of origin, and intentional interference with contract claims. The jury also awarded \$1.3 million in compensatory damages to Array on its counterclaim against ConsumerDirect for intentional interference with prospective economic advantage, and an additional \$3.9 million in punitive damages against ConsumerDirect for fraudulent and malicious conduct.

The Bird Marella trial team was spearheaded by Timothy B. Yoo, Ashley D. Bowman, and Kimmy Yu who worked alongside lawyers from Reese Marketos, lead counsel for co-defendant Array US, Inc.