

Bird Marella Featured in Law360 and Daily Journal for \$164M Trial Win Against LuLaRoe

Bird Marella was recently featured in *Law360* and the *Daily Journal* for its \$164 million verdict against “troubled multilevel marketing company” LuLaRoe after a two-month trial in Riverside County Superior Court.

As reported by the *Daily Journal*, “partners Ekwon E. Rhow and Gopi K. Panchapakesan [and associates Christopher J. Lee and Miri E. Gold] were able to convince jurors that LuLaRoe owners formed more than 30 entities to secretly siphon tens of millions of dollars in cash and assets to carry out a fraudulent scheme.”

Read the news here: [*Law360*](#) | [*Daily Journal*](#) (subscriptions required)