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Timothy B. Yoo Named Top IP Lawyer for Third Consecutive Year

Bird Marella partner Timothy B. Yoo has been recognized in the *Daily Journal*'s Top Intellectual Property Lawyers list for the third consecutive year. Selected based on his successful representations of multiple corporations, including Kakao Entertainment and TV Chosun LLC in IP-related litigation, and his recent trial victories, including winning a complete defense verdict in the November 2023 federal jury trial for consumer credit company Pentius LLC, Mr. Yoo distinguishes himself among the top litigators in California.

The *Daily Journal* feature details Mr. Yoo's unique career path, from studying applied and computational mathematics at Caltech, through the two years he spent as head of international disputes for Korea's largest entertainment and media conglomerate, CJ Entertainment & Media, and finally to his record of success at Bird Marella.

The profile also highlights Mr. Yoo's impressive work with Korean companies. Mr. Yoo is co-chair of the firm's Korea practice, with expertise in cross-border litigation for Korean clients. Notable clients include prominent K-pop group BTS, their label HYBE Corporation, and several other top Korean entertainment companies.

View Mr. Yoo's *Daily Journal* profile here (subscription required).