

Principal Ekwon Rhow Named Leading Commercial Litigator by Daily Journal

Bird Marella principal [Ekwon Rhow](#) has been chosen as a Leading Commercial Litigator by the *Daily Journal* – joining a select group of the nation’s go-to trial lawyers and commercial litigation attorneys.

The special 2023 report highlights the practices of these top litigators, who manage today's most noteworthy cases impacting business and commerce. In their review of Mr. Rhow's practice, the *Journal* highlights his recent **headline-grabbing wins**, including a [complete defense verdict](#) in the November 2022 trial for healthcare apparel and lifestyle brand FIGS. The feature also notes the significance of his [national privacy class action victory against TikTok](#), where he obtained **"one of the largest privacy settlements in history"** as co-lead counsel.

Mr. Rhow's practice spotlights Bird Marella’s place among the top commercial litigation boutiques in the nation, with trial lawyers that consistently win toe-to-toe battles with the biggest firms in the country across a wide variety of industries. In response to the *Journal*, he said, **“we like being involved in cases we believe in... and because of the nature of our practice, we can get involved in many different types of cases that cover multiple industries.”** Having won numerous and substantial client victories for global industry-leading clients, Mr. Rhow and Bird Marella have seen wide-ranging commercial success in [complex business disputes](#) on a national and global stage – showcasing an ability to get uncompromised results for Fortune 500 companies and international conglomerates with teams that are lean and nimble as compared to its peers.

Click [here](#) to read Mr. Rhow's feature in the *Daily Journal*. To view the full list of honorees, click [here](#).

*In 2022, the Daily Journal also recognized Mr. Rhow among the [Top 100 Lawyers in California](#). His recent accolades include consecutive recognition from [Chambers USA](#) in the *Litigation: General Commercial* category and inclusion among the *National Law Journal's* [Litigation Trailblazers](#) and *Benchmark Litigation's* [Top 20 Trial Lawyers in California](#).*

Click [here](#) to learn more about Bird Marella’s complex business disputes practice.