

Bird Marella Profiled in Legal Times' Directory of the "2022 Best Law Firms in Korea"

The Legal Times, Korea's top legal newspaper, <u>profiled</u> Bird Marella and Korea Practice Group cochairs <u>Ekwan E. Rhow</u> and <u>Timothy B. Yoo</u> in its 15th annual directory of the "Best Law Firms in Korea" for Korean companies. Notably, Bird Marella was one of only a handful of the 54 profiled firms without a physical office in Seoul and the only firm without an office in Asia-Pacific.

The <u>profile</u> – headlined, "Making U.S. Litigation a Home Game" – touts Bird Marella's recent wins in U.S. federal court on behalf of prominent Korean companies, such as Samsung Electronics, SK hynix, HYBE (the record label for BTS), CJ E&M, Kakao Entertainment, and other industry-leading companies.

A top-ranked firm in <u>Chambers USA</u> in the Litigation: General Commercial: The Elite category, Bird Marella's <u>commercial</u>, <u>entertainment</u>, and <u>intellectual property</u> litigation practices are highly regarded by top companies, talent, and individuals on both sides of the Pacific.