

# Kimberly A. Meyer

**Associate** 



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**Practices:** 

**310.201.2100** 

Entertainment, Complex Business Litigation, Intellectual Property

Kimberly A. Meyer joined Bird Marella in 2022, specializing in entertainment litigation, profit participation claims, and intellectual property.

A substantial part of Ms. Meyer's practice is representing film and television talent in their most significant disputes. In a case that drew national attention, Ms. Meyer represented actor-producer Scarlett Johansson in her groundbreaking lawsuit alleging that The Walt Disney Company had improperly failed to release her film Black Widow as promised, opting instead for a "day-and-date" release on streaming service Disney+ that deprived Ms. Johansson of tens of millions of dollars in box office bonuses. Ms. Meyer was also part of the trial team that obtained the largest award in the history of profit participation arbitration, on behalf of David Boreanaz, Emily Deschanel, and Kathy Reichs, the actors and author-producer behind the hit Fox television series *Bones*.

Ms. Meyer was recognized by Variety as a top entertainment litigator in its 2019 Legal Impact Report. In 2023, she was named a Rising Star by Law360 for Media & Entertainment.

Ms. Meyer is a *cum laude* graduate of Harvard Law School, a recipient of the Dean's Scholar Prize for Copyright and Trademark Litigation, and served on the Harvard Journal of Law & Technology.

### **Education & Admissions**

 Harvard Law School, J.D., cum laude, Dean's Scholar Prize in Copyright and Trademark Litigation, Harvard Journal of Law & Technology, 2015

- University of Florida, B.A., summa cum laude, Phi Beta Kappa, Anderson Scholar Award, 2012
- California, 2015

#### **Notable Matters**

Successfully represented the actor/producer Scarlett Johansson in a widely publicized lawsuit alleging that The Walt Disney Company interfered with her contract to star in the Marvel Entertainment film, *Black Widow*.

Successfully represented Genting Malaysia Berhad, a major international gaming and resort business, in a billion-dollar lawsuit against Fox Entertainment Group and its parent company, The Walt Disney Company. The case, which was filed in the Central District of California, alleged that Fox wrongfully terminated the parties' 2013 licensing agreement in which Fox had granted to Genting the right to use Fox intellectual property to build a theme park.

Obtained a \$179 million arbitration award for fraud and breach of contract on behalf of Emily Deschanel and David Boreanaz, the stars of the long-running hit TV show *Bones*, and author-producer Kathleen Reichs, against 21st Century Fox and the Fox Broadcasting Company. The award, which included \$128 million in punitive damages, is the largest arbitration award in the history of profit participation disputes.

Successfully represented Aspire Music Group in royalties dispute against Young Money Entertainment involving artist Drake.

## Awards & Recognitions

- Rising Star: Media & Entertainment, Law360, 2023
- Legal Impact Report, Variety, 2019

## **Articles & Publications**

- Quoted, "Artist Takes Bold Copyright Move Against DC Comics," Law360, September 2023
- Co-Author, "Is the curtain closing on TV profit participation litigation?," Daily Journal, August 2020